Salesforce Sales Cloud: what AI engines state about you

CRM

Wrong statements	Stale statements	Answers with one or more
2	0	1
category median 1	category median 0	of 109; category median 1

45 statements classed: 29 true, 2 wrong, 0 stale, 14 unverifiable (counts as neither).

Provisional findings. Team review: in progress.

The fix list

Wrong: Salesforce Starter costs about $20 per user per month.
Fix: Ask startups.co.uk to correct or date its line.

Wrong: Starter Suite for five users costs about $100 per month.
Fix: Publish the current fact on your own page and in a Vendor Facts file.

Answers captured under method v1.1 on 22 to 23 Sep 2026 for the Absence Index release 2026-09 (DOI 10.5281/zenodo.22907695). Statements were extracted and classified under the published Record rules and checked against each vendor's own public pages. Every flagged statement is published with its engine, run, question, capture date and the vendor page it was checked against. Team review of the flagged statements is in progress; rows change only if the review changes them, and every change is logged in the public ledger.
Any named company may request one no-cost re-run at index@broadcastwell.com; both results are published.
Prepared by the Broadcastwell team. Delivery lead: Priya Nair, Management Consultant. Study DOI 10.5281/zenodo.23270124. CC BY 4.0.
Full record and evidence: https://index.broadcastwell.com/vendors/salesforce-sales-cloud/crm/
Correction Desk: https://app.broadcastwell.com/correction-desk