

SAMPLE REPORT

AI Visibility Diagnostic

Kalvenor Systems

Measurement window: January 15, 2026, 12:00 to 12:59 UTC

Sample data. Kalvenor Systems is a fictional company used to demonstrate the report.

What was measured

10 buyer questions, four engines, three repeats, 120 observed answers, 117 scored, and 3 excluded on Google AI Overviews.

Exclusion reasons as stored: NoOverview: 2 answers; Timeout: 1 answer.

Finding

**Northvale FSM appears in 9 of your 10 buyer questions.
Kalvenor Systems appears in 6.**

Kalvenor Systems did not appear in 4 buyer questions: Question 7, Question 8, Question 9, Question 10.

Displacement

Each value is an appearance count over that question's scored-answer base.

Buyer question	Kalvenor Systems	Asterforge Kinetics	Morrowpeak Labs	Northvale FSM	Quorim Gridworks	Veltrune Systems
Question 1 Client appeared	4 of 12 answers	4 of 12 answers	0 of 12 answers	9 of 12 answers	2 of 12 answers	0 of 12 answers
Question 2 Client appeared	4 of 12 answers	5 of 12 answers	4 of 12 answers	8 of 12 answers	7 of 12 answers	0 of 12 answers
Question 3 Client appeared	4 of 12 answers	8 of 12 answers	2 of 12 answers	7 of 12 answers	3 of 12 answers	4 of 12 answers
Question 4 Client appeared	4 of 12 answers	3 of 12 answers	5 of 12 answers	6 of 12 answers	8 of 12 answers	3 of 12 answers
Question 5 Client appeared	4 of 12 answers	4 of 12 answers	3 of 12 answers	5 of 12 answers	4 of 12 answers	9 of 12 answers
Question 6 Client appeared	4 of 12 answers	5 of 12 answers	8 of 12 answers	7 of 12 answers	0 of 12 answers	4 of 12 answers
Question 7 Client did not appear	0 of 12 answers	9 of 12 answers	4 of 12 answers	0 of 12 answers	5 of 12 answers	2 of 12 answers
Question 8 Client did not appear	0 of 11 answers	3 of 11 answers	2 of 11 answers	6 of 11 answers	7 of 11 answers	5 of 11 answers
Question 9 Client did not appear	0 of 11 answers	0 of 11 answers	0 of 11 answers	8 of 11 answers	6 of 11 answers	7 of 11 answers
Question 10 Client did not appear	0 of 11 answers	0 of 11 answers	3 of 11 answers	7 of 11 answers	0 of 11 answers	6 of 11 answers

Question 1: checked but not found: Morrowpeak Labs, Veltrune Systems. Question 2: checked but not found: Veltrune Systems. Question 3: every checked competitor appeared. Question 4: every checked competitor appeared. Question 5: every checked competitor appeared. Question 6: checked but not

found: Quorim Gridworks. Question 7: checked but not found: Northvale FSM. Question 8: every checked competitor appeared. Question 9: checked but not found: Asterforge Kinetics, Morrowpeak Labs. Question 10: checked but not found: Asterforge Kinetics, Quorim Gridworks.

Named and cited rates

Overall named

20.5%

95% interval: 14.2 to 28.7

24 of 117 answers

Overall cited

12.0%

95% interval: 7.3 to 19.1

14 of 117 answers

ChatGPT named

16.7%

95% interval: 7.3 to 33.6

5 of 30 answers

ChatGPT cited

10.0%

95% interval: 3.5 to 25.6

3 of 30 answers

Claude named

30.0%

95% interval: 16.7 to 47.9

9 of 30 answers

Claude cited

13.3%

95% interval: 5.3 to 29.7

4 of 30 answers

Perplexity named

26.7%

95% interval: 14.2 to 44.4

8 of 30 answers

Perplexity cited

13.3%

95% interval: 5.3 to 29.7

4 of 30 answers

Google AI Overviews named

7.4%

95% interval: 2.1 to 23.4

2 of 27 answers

Google AI Overviews cited

11.1%

95% interval: 3.9 to 28.1

3 of 27 answers

Question detail

Question wording is withheld from this sample.

Question 1

12 scored answers. 0 excluded.

Engine	Observed status
ChatGPT	Answer 1: named; position 2 in an ordered list Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Claude	Answer 1: not named; no discernible order in this answer Answer 2: named; position 2 in an ordered list Answer 3: named; position 1 in an ordered list
Perplexity	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: named; position 2 in an ordered list
Google AI Overviews	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer

Question 2

12 scored answers. 0 excluded.

Engine	Observed status
ChatGPT	Answer 1: not named; no discernible order in this answer Answer 2: named; position 3 in an ordered list Answer 3: not named; no discernible order in this answer
Claude	Answer 1: named; position 1 in an ordered list Answer 2: not named; no discernible order in this answer Answer 3: named; position 3 in an ordered list
Perplexity	Answer 1: named; position 1 in an ordered list Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Google AI Overviews	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer

Question 3

12 scored answers. 0 excluded.

Engine	Observed status
ChatGPT	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: named; position 2 in an ordered list
Claude	Answer 1: named; position 1 in an ordered list Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Perplexity	Answer 1: not named; no discernible order in this answer Answer 2: named; position 1 in an ordered list Answer 3: named; position 2 in an ordered list
Google AI Overviews	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer

Question 4

12 scored answers. 0 excluded.

Engine	Observed status
ChatGPT	Answer 1: named; position 1 in an ordered list Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Claude	Answer 1: not named; no discernible order in this answer Answer 2: named; position 2 in an ordered list Answer 3: not named; no discernible order in this answer
Perplexity	Answer 1: named; position 2 in an ordered list Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Google AI Overviews	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: named; position 3 in an ordered list

Question 5

12 scored answers. 0 excluded.

Engine	Observed status
ChatGPT	Answer 1: not named; no discernible order in this answer Answer 2: named; position 2 in an ordered list Answer 3: not named; no discernible order in this answer
Claude	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: named; position 1 in an ordered list
Perplexity	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: named; position 3 in an ordered list
Google AI Overviews	Answer 1: named; position 1 in an ordered list Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer

Question 6

12 scored answers. 0 excluded.

Engine	Observed status
ChatGPT	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Claude	Answer 1: named; position 1 in an ordered list Answer 2: named; position 3 in an ordered list Answer 3: not named; no discernible order in this answer
Perplexity	Answer 1: not named; no discernible order in this answer Answer 2: named; position 2 in an ordered list Answer 3: named; position 3 in an ordered list
Google AI Overviews	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer

Question 7

12 scored answers. 0 excluded.

Engine	Observed status
ChatGPT	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Claude	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Perplexity	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Google AI Overviews	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer

Question 8

11 scored answers. 1 excluded.

Engine	Observed status
ChatGPT	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Claude	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Perplexity	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Google AI Overviews	Answer 1: excluded Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer

Question 9

11 scored answers. 1 excluded.

Engine	Observed status
ChatGPT	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Claude	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Perplexity	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Google AI Overviews	Answer 1: not named; no discernible order in this answer Answer 2: excluded Answer 3: not named; no discernible order in this answer

Question 10

11 scored answers. 1 excluded.

Engine	Observed status
ChatGPT	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Claude	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Perplexity	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: not named; no discernible order in this answer
Google AI Overviews	Answer 1: not named; no discernible order in this answer Answer 2: not named; no discernible order in this answer Answer 3: excluded

What happens next

The Diagnostic: Ten buyer questions for the category, four engines, three repeats, 120 observed answers, the citation-source landscape, a competitor set, written findings and a prioritised fix list. \$1,500 once.

The 90-day program is \$4,500 a month, three-month minimum, then month to month. [View pricing](#).

Ten buyer questions for your category, one named engine, your position on the absence ladder. Free, under a minute, no call required. [Start the free check](#).

Contact: hello@broadcastwell.com.

Method and limits

Three repeats were used. A change inside both intervals is not reported as movement. Question wording is withheld from this sample.

[Read the methodology.](#)