

Kalvenor Systems is a fictional vendor, not a client. Every rival, domain, answer and page in this sample is invented, so you can see what a board reads without anyone's real record.

Board Pack: Kalvenor Systems (Sample, fictional company)

Prepared for Board of Kalvenor Systems, Sample

ChatGPT, Claude, Perplexity, Google AI Overviews and Google AI Mode named Kalvenor Systems in 47 of 147 answers to ten buyer questions about field service management software. They named Northvale FSM in 110 of 147. Every one of the 7 vendors checked in these answers was named at least once.

Observed answers on stated dates, not a ranking and not a judgment of product quality.

Where do you stand?

Kalvenor Systems was named in 47 of 147 answers (32%), 95% interval 25% to 39.9%, on 8 of 10 questions, and cited as a source in 17 of 147.

Engine	Answers naming Kalvenor Systems	
ChatGPT	15 of 29	
Claude	13 of 30	
Perplexity	9 of 29	
Google AI Overviews	1 of 29	
Google AI Mode	9 of 30	

Question	Kalvenor Systems	Named most
What is field service management software?	5 of 15	Northvale FSM 12, Trakwell 7, Orbit Field 6
Which software helps a company schedule and dispatch field technicians?	5 of 14	Asterforge 8, Cindermark 8, Northvale FSM 8
What are the strongest field service management platforms for a mid sized service business?	8 of 14	Northvale FSM 11, Cindermark 9, Trakwell 7
What features should field service management software include?	5 of 15	Northvale FSM 13, Orbit Field 7, Trakwell 5
How does field service management software differ from general work order software?	0 of 15	Northvale FSM 11, Asterforge 9, Cindermark 9
Which field service platforms handle recurring maintenance contracts?	5 of 15	Northvale FSM 12, Asterforge 8, Trakwell 6
What software tracks technician time and the parts used on a job?	8 of 15	Northvale FSM 14, Trakwell 4
Which field service management systems keep working offline in the field?	3 of 14	Northvale FSM 11, Verano FSM 6, Asterforge 5
What software is used to manage a mobile service workforce?	8 of 15	Cindermark 9, Northvale FSM 9, Trakwell 7

Who gets named instead?

Vendor	Answers naming it
Northvale FSM	110 of 147 (74.8%)
Trakwell	46 of 147 (31.3%)
Asterforge	41 of 147 (27.9%)
Cindermark	35 of 147 (23.8%)
Orbit Field	34 of 147 (23.1%)

Every one of the 7 vendors checked in these answers was named at least once.

What do the answers say about them and about you?

Northvale FSM: named in 110 of 147

Claude, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:1|claude:

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM.

Perplexity, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:1|perplexity:

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM, Orbit Field.

Trakwell: named in 46 of 147

Google AI Overviews, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:1|google_ai_o:

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM, Trakwell, Orbit Field.

Google AI Mode, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:1|google_ai_mode:

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM, Trakwell.

Asterforge: named in 41 of 147

ChatGPT, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:2|chatgpt:

Buyers asking "Which software helps a company schedule and dispatch field technicians?" are most often pointed to Northvale FSM, Asterforge, Orbit Field.

Claude, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:2|claude:

Buyers asking "Which software helps a company schedule and dispatch field technicians?" are most often pointed to Northvale FSM, Asterforge, Cindermark.

About Kalvenor Systems

Claude, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:1|claude:

Kalvenor Systems is named in this answer as an option for teams that need offline mobile work.

Perplexity, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:1|perplexity:

Kalvenor Systems is named in this answer as an option for teams that need offline mobile work.

Which outside pages matter?

Site	Kind	Answers citing it
trakwel.example	vendor site	39 of 147
asterforge.example	vendor site	31 of 147
cindermark.example	vendor site	29 of 147
hvacoperations.example	other	29 of 147
servicetechforum.example	other	26 of 147
northvalefsm.example	vendor site	24 of 147
orbitfield.example	vendor site	23 of 147
softwarecompare.example	other	21 of 147
veranofsm.example	vendor site	21 of 147
fieldservicereview.example	other	19 of 147
servicebuyersguide.example	other	18 of 147
kalvenor.example	vendor site	17 of 147

Pages on Kalvenor Systems' own domains that were cited: kalvenor.example, kalvenordispatch.example.

In Care and the Program these outside pages are the monthly work: each month we work them for you (corrections, listings, quotes, profile claims) and report every placement with its receipt, and no placement is promised.

What is the one thing to change?

The question: "How does field service management software differ from general work order software?" Kalvenor Systems was named in 0 of 15 answers to it; Northvale FSM in 11, Asterforge in 9, Cindermark in 9, Verano FSM in 6, Orbit Field in 5.

ChatGPT, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:5|chatgpt:

Buyers asking "How does field service management software differ from general work order software?" are most often pointed to Northvale FSM, Asterforge, Verano FSM.

Claude, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:5|claude:

Buyers asking "How does field service management software differ from general work order software?" are most often pointed to Northvale FSM, Orbit Field.

Perplexity, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:5|perplexity:

Buyers asking "How does field service management software differ from general work order software?" are most often pointed to Asterforge.

Google AI Overviews, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:5|google_ai_o:

Buyers asking "How does field service management software differ from general work order software?" are most often pointed to Northvale FSM, Cindermark.

Google AI Mode, run 1, 8 July 2026. The engine's words, receipt sample:kalvenor:1:5|google_ai_mode:

Kalvenor Systems is not named in this answer.

10 more receipts for this question are in the online pack.

The page that repairs it (illustrative): Field service management software or work order software: where Kalvenor Systems fits

A new page at <https://kalvenor.example/answers/field-service-vs-work-orders>. A new page at the suggested address, linked from the plans page and the mobile app page.

Work order software records a job. Field service management software also plans the day around it: who goes, in what order, and what they carry. Kalvenor Systems schedules and dispatches technicians and plans their routes in one view. Technicians keep their work orders in the mobile app when the signal drops. The route planner was released in March and is included in every plan. What each plan includes is on the plans page.

Statement	Source
Kalvenor Systems schedules and dispatches technicians and plans their routes in one view.	https://kalvenor.example/platform/dispatch
Technicians keep their work orders in the mobile app when the signal drops.	https://kalvenor.example/platform/mobile-offline
The route planner was released in March and is included in every plan.	https://kalvenor.example/changelog/route-planner

What counts as an improvement: On the next measurement of this question, an answer that names Kalvenor Systems or cites the new page, counted over the same base as this pack.

Is it still true?

No fresh check is attached to this pack. The counts above are from answers captured on 8 July 2026, 10 July 2026, 12 July 2026.

What does it cost?

Rate	Count	Definition
Named	47 of 147 (32%)	Named: the answers that name Kalvenor Systems, out of every answer counted.
Cited as a source	17 of 147 (11.6%)	Cited as a source: the answers that cite at least one page on kalvenor.example or kalvenordispatch.example , out of every answer counted.
Share of voice	47 of 337 (13.9%)	Share of voice: the answers naming Kalvenor Systems, out of every brand mention in the answers, each brand counted once per answer.

Our recommendation: Fix the pages yourselves

We recommend your team fixes its own pages and listings first. Rivals were named in 97 answers that left Kalvenor Systems out, but on 2 of 10 questions no answer named Kalvenor Systems and at least one named a rival, few enough for page work, and the engines already cite kalvenor.example in 17 of 147 answers.

Rule R3: $L \leq 3$ and $S > 0$. Inputs: B 147, N 47, A 97, L 2, Q 10, S 17, W 0 (provisional rows do not count until reviewed).

Option	Cost
Do nothing	No fee
Fix the pages yourselves (recommended)	No fee; your team's time
Answer Repair	\$490
The Fix Sprint	By conversation, https://broadcastwell.com/fix-sprint
Care	By conversation, https://broadcastwell.com/pricing
The Program	By conversation, https://broadcastwell.com/pricing

The \$490 credits once against the \$3,900 Fix Sprint within 30 days of delivery, so the Sprint is \$3,410.

What this pack cannot tell you

These counts come from answers captured on stated dates; answers change between runs and over time, and this pack does not show what happened after the last capture. Nothing here projects a count or promises a movement.

How this was measured

Five engines, by name: ChatGPT, Claude, Perplexity, Google AI Overviews and Google AI Mode. Each question was asked three times on each engine.

An answer names a company when its name appears in the answer text. Rates are counts over stated bases with a 95% Wilson interval where printed; no rate is combined with another.

A rival named in an answer that did not name Kalvenor Systems is a rival named instead.

A vendor is named in an answer when its name, or an alias the order records, appears in the answer text; a one-word name counts only where it stands as the name.

Exclusions: 3 of 150 planned answers were excluded, each with its reason in the findings document.

Every finding is checked against its receipts before delivery; Priya Nair, our delivery lead, reviews each Audit within 24 hours of delivery.

Evidence

Claim	Receipts
E1: Kalvenor Systems was named in 47 of 147 answers.	sample:kalvenor:1:1 claude, sample:kalvenor:1:1 perplexity, sample:kalvenor:1:3 chatgpt, sample:kalvenor:1:3 claude, sample:kalvenor:1:4 chatgpt, sample:kalvenor:1:4 google_ai_mode and 41 more
E2: Northvale FSM was named in 110 of 147 answers, more than any other rival.	sample:kalvenor:1:1 claude, sample:kalvenor:1:1 perplexity, sample:kalvenor:1:1 google_aio, sample:kalvenor:1:1 google_ai_mode, sample:kalvenor:1:2 chatgpt, sample:kalvenor:1:2 claude and 104 more
E3: On "How does field service management software differ from general work order software?", Kalvenor Systems was named in 0 of 15 answers.	sample:kalvenor:1:5 chatgpt, sample:kalvenor:1:5 claude, sample:kalvenor:1:5 perplexity, sample:kalvenor:1:5 google_aio, sample:kalvenor:1:5 google_ai_mode, sample:kalvenor:2:5 chatgpt and 9 more
E4: The engines cited a page on kalvenor.example or kalvenordispatch.example in 17 of 147 answers.	sample:kalvenor:1:1 perplexity, sample:kalvenor:1:3 chatgpt, sample:kalvenor:1:3 claude, sample:kalvenor:1:6 chatgpt, sample:kalvenor:1:8 perplexity, sample:kalvenor:1:9 claude and 11 more
E5: On 2 of 10 questions no answer named Kalvenor Systems and at least one named a rival.	sample:kalvenor:1:5 chatgpt, sample:kalvenor:1:5 claude, sample:kalvenor:1:5 perplexity, sample:kalvenor:1:5 google_aio, sample:kalvenor:1:5 google_ai_mode, sample:kalvenor:2:5 chatgpt and 24 more

The next step: Answer Repair, \$490, fixes one buyer question with the page, every fact with its source, and the receipts behind it. <https://broadcastwell.com/answer-repair>