Example Agency

AI visibility evidence report

Fictional sample. No customer result is claimed.

Kalvenor Systems | 2026-11-06

Executive summary

Fictional sample. All companies, answers and results in this report are illustrative.

Prepared for Kalvenor Systems by Fictional report reviewer, Example Agency, on 2026-11-06.

15 retained records; 15 valid answers; 0 excluded records.

1 question and 5 question and engine pairs. Collection group: scheduled.

Observed from 2026-07-08T09:07:00.000Z through 2026-07-12T09:07:00.000Z.

Selected date window, UTC: 2026-07-08 through 2026-07-12.

Engine results are shown separately. No blended visibility score is used.

Results by engine

ChatGPT

Company named: 1 of 3 (33.3%; 95% interval 6.1% to 79.2%). Own domain cited: 0 of 3 (0%; 95% interval 0% to 56.2%).

3 retained; 0 excluded. Model labels: not reported.

Claude

Company named: 2 of 3 (66.7%; 95% interval 20.8% to 93.9%). Own domain cited: 0 of 3 (0%; 95% interval 0% to 56.2%).

3 retained; 0 excluded. Model labels: not reported.

Google AI Mode

Company named: 0 of 3 (0%; 95% interval 0% to 56.2%). Own domain cited: 0 of 3 (0%; 95% interval 0% to 56.2%).

3 retained; 0 excluded. Model labels: not reported.

Google AI Overviews

Company named: 1 of 3 (33.3%; 95% interval 6.1% to 79.2%). Own domain cited: 0 of 3 (0%; 95% interval 0% to 56.2%).

3 retained; 0 excluded. Model labels: not reported.

Perplexity

Company named: 1 of 3 (33.3%; 95% interval 6.1% to 79.2%). Own domain cited: 1 of 3 (33.3%; 95% interval 6.1% to 79.2%).

3 retained; 0 excluded. Model labels: not reported.

Questions to inspect next

Question 1: What is field service management software?

Google AI Overviews: Orbit Field appeared without Kalvenor Systems in 2 of 3 valid answers. This is an inspection priority, not a claim about sales value or the cause.

Observation IDs: observation-098c9aec-f18e-4fbe-88e8-92a41d2158a4, observation-9c2df15a-be98-4c1c-89cc-5c63a462ff88

Question 1: What is field service management software?

ChatGPT: Orbit Field appeared without Kalvenor Systems in 1 of 3 valid answers. This is an inspection priority, not a claim about sales value or the cause.

Observation IDs: observation-d63c651c-456e-4da5-8ed3-a562be38880a

Question 1: What is field service management software?

Google AI Mode: Orbit Field appeared without Kalvenor Systems in 1 of 3 valid answers. This is an inspection priority, not a claim about sales value or the cause.

Observation IDs: observation-9696d277-868f-4fea-8d23-c9c2b0124482

Reader note and proposed action

Start with the answer where Orbit Field appears without Kalvenor Systems. Read the full response and its sources before proposing a page change.

Proposed action: Check whether the source page gives a clear answer to the first buyer question.

Proposed owner: Fictional client reviewer. Next review: Not set. The report does not assign work or record acceptance.

Author: Fictional report reviewer. Evidence references: observation-d63c651c-456e-4da5-8ed3-a562be38880a. Reader judgment has not been independently verified.

Battlecard: Orbit Field

Question 1: What is field service management software? (ChatGPT, scheduled)

Kalvenor Systems named: 1 of 3 (33.3%; 95% interval 6.1% to 79.2%). Orbit Field named: 1 of 3 (33.3%; 95% interval 6.1% to 79.2%).

Competitor only: 1; both: 0; company only: 1; neither: 1; excluded: 0.

All cell records: observation-d63c651c-456e-4da5-8ed3-a562be38880a, observation-89e6e0f1-d3a1-4825-8a07-c28e8d8cad39, observation-8defe43c-158c-4f7a-8fbd-584c8a2b6a09

Question 1: What is field service management software? (Claude, scheduled)

Kalvenor Systems named: 2 of 3 (66.7%; 95% interval 20.8% to 93.9%). Orbit Field named: 1 of 3 (33.3%; 95% interval 6.1% to 79.2%).

Competitor only: 0; both: 1; company only: 1; neither: 1; excluded: 0.

All cell records: observation-6347bf90-b76b-4463-8c38-b2adcce9662a, observation-b04d4373-1ccd-454f-8f96-4f2f1691e56b, observation-9ac7aba8-c1ab-44a1-816a-a18ade3fd2a0

Question 1: What is field service management software? (Google AI Mode, scheduled)

Kalvenor Systems named: 0 of 3 (0%; 95% interval 0% to 56.2%). Orbit Field named: 1 of 3 (33.3%; 95% interval 6.1% to 79.2%).

Competitor only: 1; both: 0; company only: 0; neither: 2; excluded: 0.

All cell records: observation-d4d46a03-3028-4bdf-8629-31d2e77abaea, observation-9696d277-868f-4fea-8d23-c9c2b0124482, observation-88645a5b-3d5d-4733-8d35-f14fc43801c7

Question 1: What is field service management software? (Google AI Overviews, scheduled)

Kalvenor Systems named: 1 of 3 (33.3%; 95% interval 6.1% to 79.2%). Orbit Field named: 2 of 3 (66.7%; 95% interval 20.8% to 93.9%).

Competitor only: 2; both: 0; company only: 1; neither: 0; excluded: 0.

All cell records: observation-098c9aec-f18e-4fbe-88e8-92a41d2158a4, observation-e7962d20-14e0-4c26-8c4b-7f7f5fdd0c80, observation-9c2df15a-be98-4c1c-89cc-5c63a462ff88

Question 1: What is field service management software? (Perplexity, scheduled)

Kalvenor Systems named: 1 of 3 (33.3%; 95% interval 6.1% to 79.2%). Orbit Field named: 1 of 3 (33.3%; 95% interval 6.1% to 79.2%).

Competitor only: 0; both: 1; company only: 0; neither: 2; excluded: 0.

All cell records: observation-7a28aac1-9827-4fa4-8c6e-4ea2bf6a7bf2, observation-5ba1501d-4f3c-49b5-8de3-289dbd0d416a, observation-fbca0219-e349-460e-8f5c-410920e34f4a

Cited sources

https://trakwell.example/core/1

7 valid answers cite this page. Questions: 1. Engines: ChatGPT, Claude, Google AI Mode, Perplexity.

Observation IDs: observation-d63c651c-456e-4da5-8ed3-a562be38880a, observation-d4d46a03-3028-4bdf-8629-31d2e77abaea, observation-7a28aac1-9827-4fa4-8c6e-4ea2bf6a7bf2, observation-b04d4373-1ccd-454f-8f96-4f2f1691e56b, observation-9696d277-868f-4fea-8d23-c9c2b0124482, observation-8defe43c-158c-4f7a-8fbd-584c8a2b6a09, observation-9ac7aba8-c1ab-44a1-816a-a18ade3fd2a0

https://orbitfield.example/core/1

5 valid answers cite this page. Questions: 1. Engines: Claude, Google AI Mode, Google AI Overviews, Perplexity.

Observation IDs: observation-098c9aec-f18e-4fbe-88e8-92a41d2158a4, observation-7a28aac1-9827-4fa4-8c6e-4ea2bf6a7bf2, observation-b04d4373-1ccd-454f-8f96-4f2f1691e56b, observation-9696d277-868f-4fea-8d23-c9c2b0124482, observation-5ba1501d-4f3c-49b5-8de3-289dbd0d416a

https://fieldservicereview.example/core/1

4 valid answers cite this page. Questions: 1. Engines: Claude, Google AI Mode, Perplexity.

Observation IDs: observation-6347bf90-b76b-4463-8c38-b2adcce9662a, observation-b04d4373-1ccd-454f-8f96-4f2f1691e56b, observation-88645a5b-3d5d-4733-8d35-f14fc43801c7, observation-fbca0219-e349-460e-8f5c-410920e34f4a

https://hvacoperations.example/core/1

4 valid answers cite this page. Questions: 1. Engines: ChatGPT, Google AI Mode, Google AI Overviews, Perplexity.

Observation IDs: observation-d4d46a03-3028-4bdf-8629-31d2e77abaea, observation-098c9aec-f18e-4fbe-88e8-92a41d2158a4, observation-89e6e0f1-d3a1-4825-8a07-c28e8d8cad39, observation-5ba1501d-4f3c-49b5-8de3-289dbd0d416a

https://servicetechforum.example/core/1

4 valid answers cite this page. Questions: 1. Engines: ChatGPT, Google AI Mode, Google AI Overviews.

Observation IDs: observation-098c9aec-f18e-4fbe-88e8-92a41d2158a4, observation-89e6e0f1-d3a1-4825-8a07-c28e8d8cad39, observation-9696d277-868f-4fea-8d23-c9c2b0124482, observation-e7962d20-14e0-4c26-8c4b-7f7f5fdd0c80

https://cindermark.example/core/1

2 valid answers cite this page. Questions: 1. Engines: ChatGPT, Google AI Overviews.

Observation IDs: observation-8defe43c-158c-4f7a-8fbd-584c8a2b6a09, observation-9c2df15a-be98-4c1c-89cc-5c63a462ff88

https://servicebuyersguide.example/core/1

2 valid answers cite this page. Questions: 1. Engines: Google AI Mode, Perplexity.

Observation IDs: observation-d4d46a03-3028-4bdf-8629-31d2e77abaea, observation-5ba1501d-4f3c-49b5-8de3-289dbd0d416a

https://veranofsm.example/core/1

2 valid answers cite this page. Questions: 1. Engines: Claude, Google AI Mode.

Observation IDs: observation-6347bf90-b76b-4463-8c38-b2adcce9662a, observation-88645a5b-3d5d-4733-8d35-f14fc43801c7

https://asterforge.example/core/1

1 valid answers cite this page. Questions: 1. Engines: Claude.

Observation IDs: observation-9ac7aba8-c1ab-44a1-816a-a18ade3fd2a0

https://kalvenor.example/platform/mobile-offline

1 valid answers cite this page. Questions: 1. Engines: Perplexity.

Observation IDs: observation-7a28aac1-9827-4fa4-8c6e-4ea2bf6a7bf2

https://operationsweekly.example/core/1

1 valid answers cite this page. Questions: 1. Engines: Claude.

Observation IDs: observation-6347bf90-b76b-4463-8c38-b2adcce9662a

https://softwarecompare.example/core/1

1 valid answers cite this page. Questions: 1. Engines: ChatGPT.

Observation IDs: observation-d63c651c-456e-4da5-8ed3-a562be38880a

Limits and evidence checks

These records measure named companies and cited domains in the selected answers. They do not measure traffic, pipeline, revenue or return on investment.

A mention is not a recommendation. Reader recommendation decisions remain separate from the original observations.

Excluded records remain in the evidence package and do not count as misses. Scheduled and adaptive answers stay separate.

Repeated answers may be dependent. The 95% Wilson intervals describe recorded binary outcomes and do not guarantee future visibility.

A cited URL is a recorded citation. This report does not confirm that the page is still available or that its claims are true.

The preparation date is the report date. Collection timestamps show when the underlying answers were observed.

Baseline: baseline-kalvenor-v11. Complete input: 15 records. Selected report: 15 records.

Original observations SHA-256:
304971e229b4482fa09c67e1d81b40553db0ed77523ed753242d792bf0274d9b

Selected observations SHA-256:
304971e229b4482fa09c67e1d81b40553db0ed77523ed753242d792bf0274d9b

Question-plan SHA-256: acaccd55872067278bb83ad65f07e671f237579af2f8b16fc9ffe765faf099c6

The evidence JSON preserves the complete input, selected record IDs, original values and separate review notes. The PDF includes that JSON as an attachment; some PDF viewers do not display attachments. Download the evidence JSON separately when needed.

Original answer: observation-d63c651c-456e-4da5-8ed3-a562be38880a

Question 1: What is field service management software?

ChatGPT. Captured 2026-07-08T09:07:00.000Z. Group: scheduled. Run: run-1.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: No. Own domain cited: No.

Competitors named: Orbit Field.

Buyers asking "What is field service management software?" are most often pointed to Orbit Field. Kalvenor Systems is not named in this answer. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://trakwell.example/core/1

Recorded citation: https://softwarecompare.example/core/1

The original source list was not marked as truncated.

Original answer: observation-6347bf90-b76b-4463-8c38-b2adcce9662a

Question 1: What is field service management software?

Claude. Captured 2026-07-08T09:07:00.000Z. Group: scheduled. Run: run-1.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: Yes. Own domain cited: No.

Competitors named: Northvale FSM.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM. Kalvenor Systems is named in this answer as an option for teams that need offline mobile work. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://veranofsm.example/core/1

Recorded citation: https://fieldservicereview.example/core/1

Recorded citation: https://operationsweekly.example/core/1

The original source list was not marked as truncated.

Original answer: observation-d4d46a03-3028-4bdf-8629-31d2e77abaea

Question 1: What is field service management software?

Google AI Mode. Captured 2026-07-08T09:07:00.000Z. Group: scheduled. Run: run-1.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: No. Own domain cited: No.

Competitors named: Northvale FSM, Trakwell.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM, Trakwell. Kalvenor Systems is not named in this answer. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://servicebuyersguide.example/core/1

Recorded citation: https://trakwell.example/core/1

Recorded citation: https://hvacoperations.example/core/1

The original source list was not marked as truncated.

Original answer: observation-098c9aec-f18e-4fbe-88e8-92a41d2158a4

Question 1: What is field service management software?

Google AI Overviews. Captured 2026-07-08T09:07:00.000Z. Group: scheduled. Run: run-1.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: No. Own domain cited: No.

Competitors named: Northvale FSM, Trakwell, Orbit Field.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM, Trakwell, Orbit Field. Kalvenor Systems is not named in this answer. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://servicetechforum.example/core/1

Recorded citation: https://orbitfield.example/core/1

Recorded citation: https://hvacoperations.example/core/1

The original source list was not marked as truncated.

Original answer: observation-7a28aac1-9827-4fa4-8c6e-4ea2bf6a7bf2

Question 1: What is field service management software?

Perplexity. Captured 2026-07-08T09:07:00.000Z. Group: scheduled. Run: run-1.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: Yes. Own domain cited: Yes.

Competitors named: Northvale FSM, Orbit Field.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM, Orbit Field. Kalvenor Systems is named in this answer as an option for teams that need offline mobile work. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://trakwell.example/core/1

Recorded citation: https://orbitfield.example/core/1

Recorded citation: https://kalvenor.example/platform/mobile-offline

The original source list was not marked as truncated.

Original answer: observation-89e6e0f1-d3a1-4825-8a07-c28e8d8cad39

Question 1: What is field service management software?

ChatGPT. Captured 2026-07-10T09:07:00.000Z. Group: scheduled. Run: run-2.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: Yes. Own domain cited: No.

Competitors named: Northvale FSM, Trakwell.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM, Trakwell. Kalvenor Systems is named in this answer as an option for teams that need offline mobile work. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://hvacoperations.example/core/1

Recorded citation: https://servicetechforum.example/core/1

The original source list was not marked as truncated.

Original answer: observation-b04d4373-1ccd-454f-8f96-4f2f1691e56b

Question 1: What is field service management software?

Claude. Captured 2026-07-10T09:07:00.000Z. Group: scheduled. Run: run-2.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: No. Own domain cited: No.

Competitors named: Northvale FSM.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM. Kalvenor Systems is not named in this answer. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://orbitfield.example/core/1

Recorded citation: https://trakwell.example/core/1

Recorded citation: https://fieldservicereview.example/core/1

The original source list was not marked as truncated.

Original answer: observation-9696d277-868f-4fea-8d23-c9c2b0124482

Question 1: What is field service management software?

Google AI Mode. Captured 2026-07-10T09:07:00.000Z. Group: scheduled. Run: run-2.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: No. Own domain cited: No.

Competitors named: Northvale FSM, Trakwell, Orbit Field.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM, Trakwell, Orbit Field. Kalvenor Systems is not named in this answer. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://orbitfield.example/core/1

Recorded citation: https://servicetechforum.example/core/1

Recorded citation: https://trakwell.example/core/1

The original source list was not marked as truncated.

Original answer: observation-e7962d20-14e0-4c26-8c4b-7f7f5fdd0c80

Question 1: What is field service management software?

Google AI Overviews. Captured 2026-07-10T09:07:00.000Z. Group: scheduled. Run: run-2.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: Yes. Own domain cited: No.

Competitors named: Northvale FSM.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM. Kalvenor Systems is named in this answer as an option for teams that need offline mobile work. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://servicetechforum.example/core/1

The original source list was not marked as truncated.

Original answer: observation-5ba1501d-4f3c-49b5-8de3-289dbd0d416a

Question 1: What is field service management software?

Perplexity. Captured 2026-07-10T09:07:00.000Z. Group: scheduled. Run: run-2.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: No. Own domain cited: No.

Competitors named: Northvale FSM.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM. Kalvenor Systems is not named in this answer. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://hvacoperations.example/core/1

Recorded citation: https://orbitfield.example/core/1

Recorded citation: https://servicebuyersguide.example/core/1

The original source list was not marked as truncated.

Original answer: observation-8defe43c-158c-4f7a-8fbd-584c8a2b6a09

Question 1: What is field service management software?

ChatGPT. Captured 2026-07-12T09:07:00.000Z. Group: scheduled. Run: run-3.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: No. Own domain cited: No.

Competitors named: Northvale FSM.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM. Kalvenor Systems is not named in this answer. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://cindermark.example/core/1

Recorded citation: https://trakwell.example/core/1

The original source list was not marked as truncated.

Original answer: observation-9ac7aba8-c1ab-44a1-816a-a18ade3fd2a0

Question 1: What is field service management software?

Claude. Captured 2026-07-12T09:07:00.000Z. Group: scheduled. Run: run-3.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: Yes. Own domain cited: No.

Competitors named: Trakwell, Orbit Field.

Buyers asking "What is field service management software?" are most often pointed to Trakwell, Orbit Field. Kalvenor Systems is named in this answer as an option for teams that need offline mobile work. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://asterforge.example/core/1

Recorded citation: https://trakwell.example/core/1

The original source list was not marked as truncated.

Original answer: observation-88645a5b-3d5d-4733-8d35-f14fc43801c7

Question 1: What is field service management software?

Google AI Mode. Captured 2026-07-12T09:07:00.000Z. Group: scheduled. Run: run-3.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: No. Own domain cited: No.

Competitors named: Northvale FSM.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM. Kalvenor Systems is not named in this answer. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://veranofsm.example/core/1

Recorded citation: https://fieldservicereview.example/core/1

The original source list was not marked as truncated.

Original answer: observation-9c2df15a-be98-4c1c-89cc-5c63a462ff88

Question 1: What is field service management software?

Google AI Overviews. Captured 2026-07-12T09:07:00.000Z. Group: scheduled. Run: run-3.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: No. Own domain cited: No.

Competitors named: Northvale FSM, Trakwell, Orbit Field.

Buyers asking "What is field service management software?" are most often pointed to Northvale FSM, Trakwell, Orbit Field. Kalvenor Systems is not named in this answer. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://cindermark.example/core/1

The original source list was not marked as truncated.

Original answer: observation-fbca0219-e349-460e-8f5c-410920e34f4a

Question 1: What is field service management software?

Perplexity. Captured 2026-07-12T09:07:00.000Z. Group: scheduled. Run: run-3.

Model: not reported. Collection scope: single turn, API based, logged out, gl=us, hl=en.

Exclusion: None. Company named: No. Own domain cited: No.

Competitors named: Trakwell.

Buyers asking "What is field service management software?" are most often pointed to Trakwell. Kalvenor Systems is not named in this answer. The answer advises checking offline behaviour, contract length and data export before signing.

Recorded citation: https://fieldservicereview.example/core/1

The original source list was not marked as truncated.